

Leya Abebe

—a product designer.

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Experience Designer 2 @Adobe

San Francisco, CA, | December 2020 – Present

Led multiple design projects across Adobe Stock, focused on enhancing enterprise solutions for streamlined account management, licensing, and license tracking, resolving customer issues; strengthening collecting and collaboration features increasing engagement on the site; and researching to craft effective intake forms for contributed content that would help us better categorize and surface content in search. Collaborated closely with Product Management to align design objectives with product goals and partnered directly with Engineering to implement, test, and refine designs for an elevated user experience.

Representing Design in a cross-team effort to pitch the modernization of our front-end development practices so work can cover responsiveness and customization with less delay.

Co-creating the vision for collaboration for 2025 with Product Management; sharing early concepts to help drive roadmap discussions and alignment.

UX/UI Design Bootcamp TA @UC Berkeley, @University of Oregon

Remote | Jan '22 – Feb '23

UX Designer @MinIO

Palo Alto, CA | Nov '19 – Nov '20

Designer @Aero

San Francisco, CA | Sep – Dec '18

Production design intern @Airbnb

San Francisco, CA | June – Sep '18

Education

Responsive Web Design Certificate, freeCodeCamp, August 2020

MA in Web Design & New Media, Academy of Art University, May 2019

BS in Business Administration, American University, May 2014

Community

Adobe Design Workshop for Good, JED Foundation, December 2021

Visa + AIGA Mentorship Program, Mentee, February – August 2020

Make for Good SF by Make a Mark, Designathon participant, October 2018 & 2019

Honors

Honorable Mention, Chan Zuckerberg Initiative + Adobe Creative Jam, May 2019

AAU Spring Show Winner, Norman Rockwell in VR: The Four Freedoms, May 2018

WNM Graduate Representative, May 2017 – May 2018